

at Conyers Sixth Form

IT is the study of the systems that are used to manage and share information personally, socially and in business. It is the relationship between the hardware and software that form an IT system, managing and processing data to support business and using IT to communicate and share information.

Course Content

Unit 1 Information Technology Systems

You will study the role of computer systems and the implications of their use in personal and professional situations.

Unit 2 Creating Systems to Manage Information

You will study the design, creation, testing and evaluation of a relational database system to manage information.

Unit 3 Using Social Media in Business

You will explore how businesses use social media to promote their products and services.

Unit 6 Website Development

You will investigate website development principles. Designing and developing a website using scripting languages.

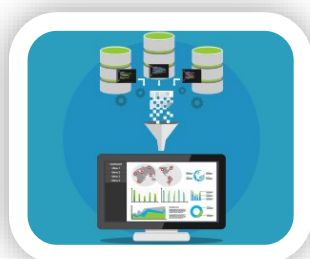


Assessments

Website Development and Social Media in Business will be assessed internally through coursework projects.

Creating Systems to Manage Information will be an online exam based internally.

Information Technology systems will be a written exam assessed in the summer of Year 12.



Opportunities and experiences in IT

1. Be able to tailor a coursework to your own business.
2. Primary Links to offer potential placements.

What can you do with BTEC IT?

Careers include:

- Business Management
- Graphics Designers
- Software Engineers
- E-Commerce Management
- Managing and running your own business.



Education Studies at Teesside University

Requirements: 72 points

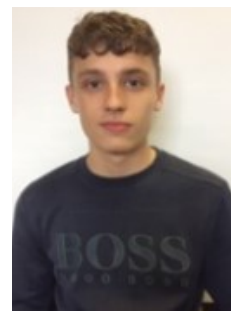
“BTEC IT has taught me about the impact of technology in the modern era and I particularly enjoy the coursework in which I explore the benefits social media has to businesses as well as how computer systems has affected the way we communicate.”

- Ellie

Sports Media at Northumbria University

Requirements: 128 points

“This course has helped equip me with the skills that I will be able to use not only within my next steps at university but also in my future career in sports media. You get the chance to make coursework's your own by choosing your own themes that are aimed around promoting a product or service through both social media and by creating your own website.” - Liam



IT Exam Board: Pearsons

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